

Chungbuk
Cultural
Foundation

at the Center

of Culture, Arts,
and Tourism

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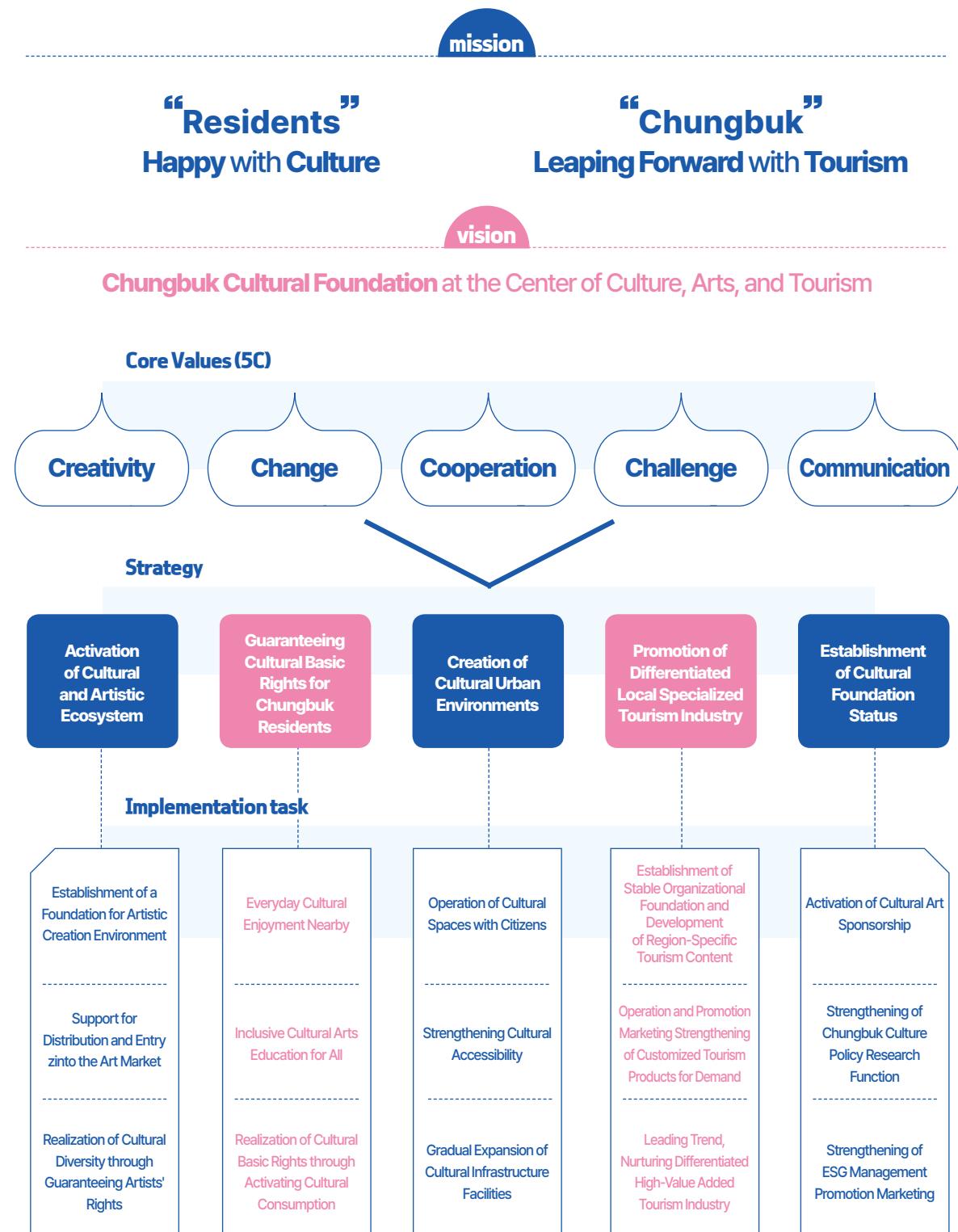


Chungbuk Cultural Foundation

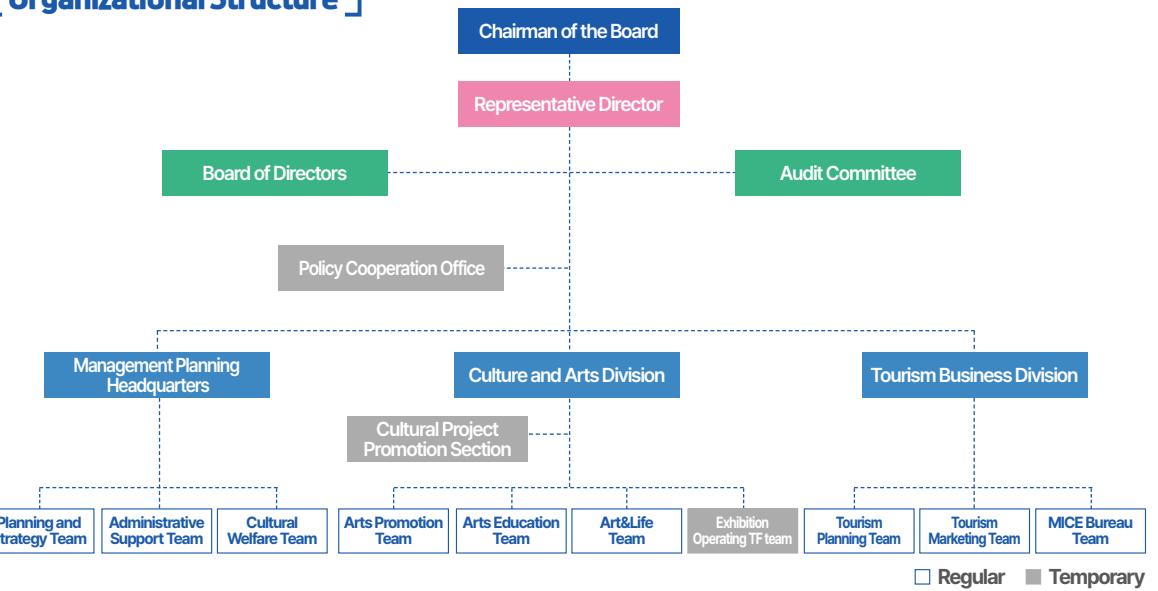
Diverse initiatives aimed at expanding cultural opportunities for residents and promoting local cultural arts and tourism activation are being pursued by Chungcheongbuk-do and its affiliated organizations



[Value System Map]



[Organizational Structure]



● Planning and Strategy Team

- Foundation Management Planning and Performance Evaluation, Organizational Management and Operations
- Budget Planning, Board of Directors and Corporate Registration, Articles of Association and Regulations, Ethical Management, Human Rights Management
- ESG Management, Integrated Promotion Marketing, Development and Research of Cultural Arts Policies, Chungbuk Cultural Diversity, etc.

● Cultural Welfare Team

- Establishment of Welfare Infrastructure for Artists, Support for Artists' Creation Activity Preparation Fund
- Support for Rental Fees for Artistic Creation Spaces, Support for Dispatching Artists (Art path)
- Integrated Cultural Usage Pass (Culture Enjoyment Card) Project and Local Host Operation, Culture Consumption 365 Project

● Arts Education Team

- Operation and Infrastructure Development of Chungbuk Culture and Arts Education Center
- Chungbuk-style Lifelong Culture and Arts Education Support, Strengthening of Cultural Arts Education Practitioners' Field Competence
- Targeted Customized Education, Cultural Arts Education Festivals, Collaboration Projects, etc.

● Art&Life Team

- Support for Chungbuk Community Cultural Arts Clubs, Chungcheong Region Community Culture Festivals, Literature and Arts Reading in Chungbuk
- Support for Outreach Cultural Activities, Our Neighborhood Culture Day, Establishment of Chungbuk Cultural Alliance
- Cultural Arts Sponsorship Matching Program, Chungbuk Cultural Spreading by Mesena, Chungbuk Mesena Planning Projects

● Tourism Planning Team

- Establishment of Strategic Goals for Tourism Business Division, Exploration and Operation of New Businesses, and Promotion of Local Tourism Industry
- Chungbuk Tourism Activation Content Contest, Operation of Joint Tourism Promotion Projects with 5 Metropolitan Cities and Provinces in the Capital Region

● MICE Bureau Team

- Establishment of Chungbuk-style MICE Industry Promotion Collaboration Network, Attraction of Major Domestic and International Events
- Support for MICE Industry Incentives, Operation of Chungbuk Promotion Hall for Domestic and International MICE Exhibitions

● Cultural Project Promotion Section

- Response to Call for Proposals and Promotion of Current Projects

● Administrative Support Team

- Personnel Affairs, Labor Management, Audit, Work Performance Evaluation, Welfare Benefits
- Settlement, Accounting, Contracts, Fund Management, Salaries and Allowances, Certification Management, Security Inspection, Records Management
- Employee Education, Safety Management, Duty Management, Asset Survey, Property Management

● Arts Promotion Team

- Support for Artistic Creation Activities, Concentrated Support for Creation (Visual, Performance), Support for Youth Arts
- Support for Resident Performing Arts Organizations, Support for Collaborative Performance Projects (Serial)
- Support for International Exchange, Support for Domestic and International Exchange Expansion

● Tourism Marketing Team

- Operation of Dedicated Travel Agencies for Attracting Domestic and International Tourists, Invitation of Travel Agency Representatives to Tourism Briefing Sessions
- Support for Attracting Charter Flights to Cheongju Airport, Operation of Chungbuk Tourism Promotion Hall for Domestic and International Exhibitions

● Policy Cooperation Office

- Operation of Chungbuk Cultural Center
- Operation of Seoul Chungbuk Gallery

● Exhibition Operating TF team

- Operation of Chungbuk Cultural Center
- Operation of Seoul Chungbuk Gallery

01

Cultural Welfare Support

We support welfare benefits for citizens' cultural enjoyment and establish a cultural safety net system by protecting the rights of artists.



Arts Activity Certification & Rights Protection Education,
Jecheon Haso Life Culture Center



Support for Dispatching Artists - Arto (Naebo Gindul Agricultural Cooperative Corporation),
Cheongju City



Integrated Cultural Usage Pass Program (Cultural Enjoyment Travel Package),
Jeungpyeong Bel Forest

2024 Major projects

01	Artistic Dispatch Support Program - Arts Way	02	Support Program for Artistic Creation Activity Preparation Fund
03	Registration Support Service for Artistic Activity Certification	04	Administrative Review for Emerging Artists
05	Integrated Culture Usage Pass Program	06	Culture Consumption 365
07	Support for Rental Fees of Art Creation Spaces		



Detailed project contents

02

Arts Creation Support

We aim to continuously promote and foster the creative activities of local artists through a support system tailored to different artistic fields.



Support Program for Artistic Creation Activities (Shin Sun-woo), Cheongju Gallery PA



Support Program for Artistic Creation Activities (Ensemble Lang),
Cheongju Art Hall

2024 Major projects

01	Support Program for Resident Performing Arts Organizations	02	Support Program for Collaborative Performance Works
03	Support Program for Concentrated Creation	04	Support Program for Artistic Creation Activities (A, B Type)
05	Support Program for Youth Arts	06	Support Program for International Exchange
07	Support Program for Municipal Cultural Arts Activities	08	Operation of Chungbuk Cultural Center, Seoul Chungbuk Gallery



Detailed project contents

03

Arts Education Support

We aim to establish a support system through perceptible assistance for residents and enhancing the capabilities of cultural arts education leaders, thereby realizing cultural arts education that is accessible and profound for everyone.



Support Program for Early Childhood Cultural Arts Education (Chungju Chungju Ethnic Artists Association & Chungju Museum), Jodong-ri Prehistoric Relics Museum



Cultural Arts Education Hub Support Project (Jagye Arts Village), Yeongdong-gun



Specialized Regional Cultural Arts Education Support Project (Goesan Dure School), Goesan-gun

2024 Major projects

01	Support Program for Cultural Arts Education Hubs	02	Chungbuk-style Lifecycle Cultural Arts Education Support Program
03	Hello Art Lab	04	Support Program for Delivery of Cultural Arts Education
05	Capacity Building Program for Cultural Arts Education Practitioners	06	Culture and Arts Education Project in Collaboration with Nonghyup



Detailed
project contents

04

Art&Life Support

We support cultural activities to nurture individuals who can enrich their lives culturally, and we create environments where culture can be encountered in everyday life.



Our Neighborhood Culture Day (Accordion Art),
Goesan Traditional Market



Inauguration Ceremony of Chungbuk Mesena Council



Chungbuk Community Cultural Arts Club Support Project (Sopung Band), Seolseong Park, Eumeong



Cultural Arts Sponsorship Matching Project (SY Dance COMPANY), Cheongju Art Hall

2024 Major projects

01	Support Program for Chungbuk Community Cultural Arts Clubs	02	Our Neighborhood Culture Day
03	Cultural Arts Sponsorship Matching Program	04	Activation of Cultural Arts Sponsorship
05	Operation of Gaduk-myeon Creative Experiment Lab	06	Operation of Chungbuk Mesena Council



Detailed
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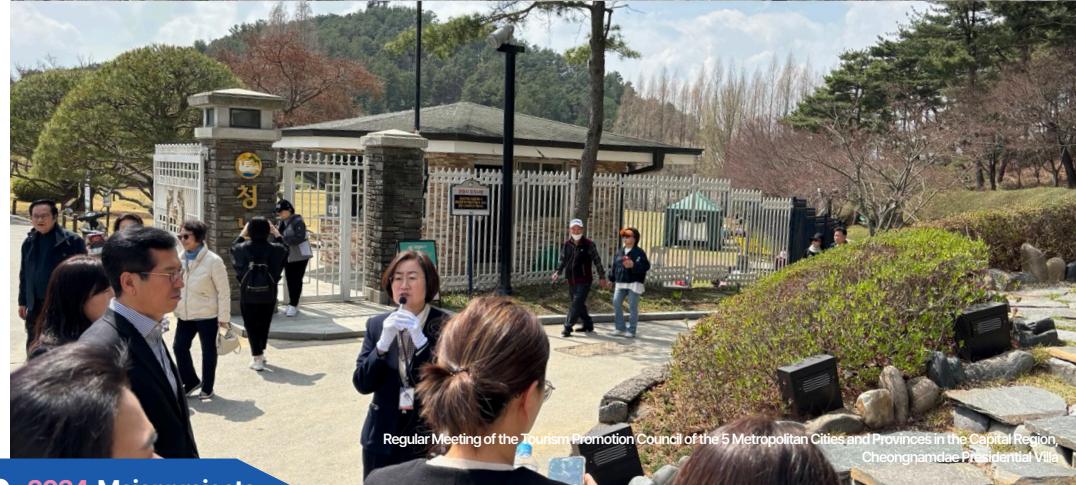
05

Tourism Planning Operation

We aim to promote the revitalization of tourism in Chungcheongbuk-do through the establishment of a tourism professionalism base and environmental response strategies.



Chungbuk Lake Park Dulle-gil, Jincheon Nongdari Bridge and Chorong-gil



Regular Meeting of the Tourism Promotion Council of the 5 Metropolitan Cities and Provinces in the Capital Region,
Cheongnamdae Presidential Villa

2024 Major projects

01	Operation of Tourism Promotion Councils for 5 Metropolitan Cities and Provinces in the Capital Region	02	Chungbuk-style Accommodation Discount Promotion
03	Big Data Analysis of Tourism in Chungbuk	04	Chungbuk Trail Certification Shot Event
05	Operation of Chungbuk Tourism Activation Content Contest		



Detailed project contents



06

Tourism Marketing Operation

We are launching promotional marketing projects to attract and activate domestic and international tourists.



Chungbuk Cultural Foundation & Korea Tourism Organization's Japan-based CNS Journalist Fam Tour
Yeongdong Wine Tunnel



2024 Major projects

01	Tourist Attraction Incentives	02	Operation of Exclusive Travel Agencies
03	Chungbuk Tourism Promotion Marketing		



Detailed project contents



07

MICE Bureau Operation

We are implementing projects to enhance the competitiveness of attracting MICE events to Chungbuk.



2024 Major projects

01	Support for Attracting and Hosting MICE Events	02	Establishment and Operation of Chungbuk MICE Alliance
03	Operation of Key MICE Exhibition Promotion Halls	04	Marketing for Attracting MICE Events and Activation of Unique Venues in Chungbuk



Detailed project contents

Operational Facilities

01

Chungbuk Culture and Arts Center

We operate cultural and artistic enjoyment spaces for citizens through programs aimed at enhancing communication among cultural and artistic individuals in Chungbuk and strengthening the foundation for local cultural and artistic development.

*Rental Inquiry 043-222-5322



02

Chungbuk Cultural Foundation

Through events such as Forest Concerts on Cultural Days, Humanities Cafés, curated exhibitions, and rental exhibitions, we enhance cultural accessibility by operating cultural and artistic spaces in urban areas.

*Rental Inquiry 043-223-4100



03

Chungbuk Gallery

We run a permanent gallery in Seoul, showcasing distinctive curated and rental exhibitions, to support the artistic activities and market expansion of artists from Chungbuk and promote the brand value of Chungbuk's art.

*Rental Inquiry 070-4224-6240



04

Gadeok-myeon Creative Laboratory

We also renovate idle spaces within the province into creative spaces for artists and cultural enjoyment spaces for citizens.

*Inquiry 043-224-9144



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